

MEDIA RELEASE

Changi Airport and Jewel Changi Airport bring year-end holiday cheer with Avatar and marine-themed festivities



This year, visitors can immerse themselves in the world of Avatar: The Way of Water and experience carnival fun at Terminal 3, then dive into ocean-inspired activities at Jewel.

SINGAPORE, 10 November 2022 – Changi Festive Village will be making a splash at Changi Airport and Jewel Changi Airport (Jewel) when it returns this year-end! From 11 November 2022 to 2 January 2023, the whole family can explore a range of activities including installations inspired by *Avatar: The Way of Water* which will be released in cinemas on 15 December 2022.

Stunning installations inspired by *Avatar: The Way of Water* are on show at Changi Airport's T3 Departure Hall, with a larger-than-life replica of the home of the Na'vi, the iconic characters from the movie. Explore their abode, see replicas of the residents, and witness wondrous light and sound shows. Then, head to the basement to relive your childhood with over 30 carnival game booths and rides at the [T3 Underground Carnival](#) and fuel your need for speed with go-kart racing.

At Jewel, snap picturesque moments by the iconic 16-metre-tall Prudential Singapore Jewel Christmas tree while surrounded by snowfall at the Shiseido Forest Valley, catch a glimpse of an exhilarating Avatar-themed Light & Sound show at the HSBC Rain Vortex, frolic with marine life on digital screens at Canopy Park, and enjoy [family camps at the Changi Experience Studio](#).

Don't forget to get your year-end shopping done at Changi and Jewel for a chance to use your receipts to redeem Changi-exclusive *Avatar: The Way of Water* merchandise at S\$9.90!

Activities at Changi Airport and Jewel Changi Airport

Visit the home of the Na'vi from *Avatar* at T3



Immerse yourself in the world of the Na'vi at T3's life-sized Marui Pod.

If you've seen the spectacular world of *Avatar* on the big screen and have always dreamed of visiting Pandora, now's your chance. See the home of the water-dwelling Na'vi clan, the Metkayina, at the T3 Departure Hall. [Avatar: The Way of Water-inspired Marui Pod](#) is a life-sized replica of the Na'vi abode, towering at over seven metres. Visitors can view life-sized replicas of the Na'vi natives and take Instagram-

worthy photos with them. As darkness falls daily, the locale comes to life with dazzling light, sound and projection shows.

After visiting the Na'vi, take a piece of Pandora home with you from 18 November 2022 when you visit the [Avatar: The Way of Water retail pop-up](#) situated next to the Marui Pod. Navigate the luminescent tunnel entrance and emerge to shop from an array of Avatar toys, figurines, and glow-in-the-dark t-shirts.

Shoot to win and save the mangroves



Save the mangroves with your sharpshooting skills and learn about how you can be loving to your environment!

Head over to T3 Departure Hall (near Check-In Row 11) for [Mangrove Adventures](#). Unleash the archer in you and save the mangroves from unwanted trash by shooting them down to win giveaways. Then, flex your crafting skills to create and bring home your own illuminated Mangrove Jellyfish. Stand to redeem discounted entry when you spend at the public areas of Changi Airport's terminals or Jewel.

Jewel's Canopy Park glistens at night



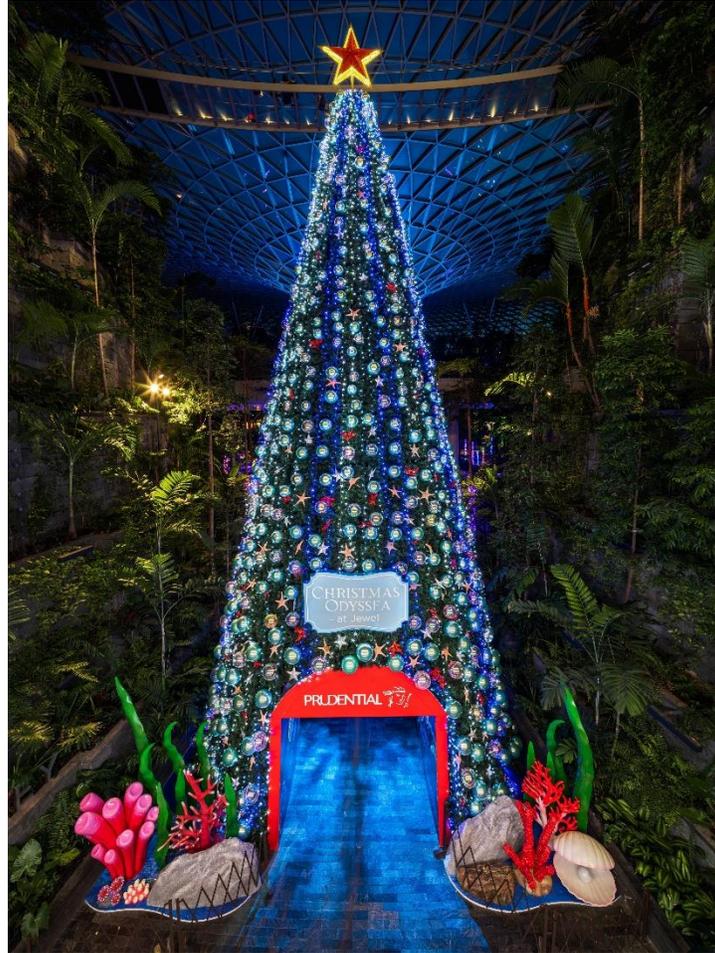
Be dazzled by the bioluminescence of Canopy Park and snap picture-perfect moments with the on-screen, interactive sea creatures and glowing lights all around.

As night falls, [Canopy Park](#), located at the topmost level of Jewel, will glow into an ocean-themed sea of blue, pink, purple and teal with bioluminescent light displays. Step into a cave tunnel lined with dazzling ceiling lights and water effects projections for an immersive underwater-like experience. Be thrilled and interact with sea creatures such as the dolphin, seal and manta ray on screens using motion to trigger playful responses from them.

Feast your eyes upon mystical plants surrounding a pool of sparkling blue water, have a hand in weaving glow-in-the-dark corals, and snap Insta-photo moments throughout the park. At Petal Garden, watch as your footprints leave glowing blue bioluminescent waves on the interactive floor screen, and saunter past the four-metre-high smoke bubble tree to complete the experience. Watch in awe as the bubbles fall from the tree and pop with a smoking effect!

The ever-popular snowfall is making a comeback this year with hourly snowfalls around the park between 7:00 PM to 10:30 PM.

Wintry magic at Shiseido Forest Valley



Usher in the year-end cheer with the 16-metre-tall Prudential Singapore Jewel Christmas Tree - take picturesque photos and reconnect with yourself!

Sponsored by Prudential Singapore ("Prudential"), the iconic 16-metre-tall Jewel Christmas Tree takes on an underwater theme this year. Visitors to Jewel can enter Shiseido Forest Valley via a tranquil oceanic tunnel, complete with underwater visual projections and audio to break away from the hustle and bustle of everyday life. Get tips on mental wellness while being immersed in the restful space as you relax and reconnect with yourself during the hectic holiday season. Select from a variety of emotions at the interactive mood tracker poll located at the end of the tunnel experience. Visitors can also check-in using Prudential's digital health and wellness app, *Pulse by Prudential*, and win Pulse points to redeem rewards.

For visitors who miss the sight of snow, Jewel has once again introduced snowfall this year-end season. [Witness the wonder of snowfall](#) against the alluring light installations that dot the lush landscaping every evening at the Shiseido Forest Valley from 7:35 PM to 10:35 PM daily.



Marvel at the Light and Sound show inspired by Avatar: The Way of Water at Shiseido Forest Valley

Catch the exclusive HSBC Rain Vortex [Light & Sound show inspired by Avatar: The Way of Water](#). With a combination of sound and light choreography, marvel at the mystical water display of the 40-metre-tall indoor waterfall featuring the *Avatar: The Way of Water* creatures such as the Ilu and Tulkun. Visible from various spots around Jewel, do not miss out on this splendid masterpiece. Spending the night at Jewel on the Glampcation or the Changi Experience Studio Family Camp? You can enjoy these sights and sounds as well with your friends and family.

Learn about marine life and win the latest iPhone with Changi Rewards' Oceantopia game



Gather marine life collectibles to help rebuild the ocean, and stand to win attractive prizes when you dive into Changi Rewards' Oceantopia game

Log into the iChangi app and discover the wonders of the sea in the [Oceantopia game](#). Explore four aquatic zones and gather marine life collectibles to rebuild the ocean landscape while learning interesting fun facts. Find all 16 collectibles to complete your Oceanpedia and stand to be one of first five winners to snag the latest iPhone 14! The next 10 winners will walk away with attractive prizes worth more than S\$400 each. The game is free to play for all iChangi app users.

Shopping Promotions

Exclusive Avatar: The Way of Water merchandise



Redeem Changi-exclusive Avatar: The Way of Water merchandise when you spend at Changi Airport and Jewel.

Bring home the magic of Pandora with [Changi-exclusive Avatar: The Way of Water merchandise](#). Each item will help you do your part to go green, with the line-up featuring a reusable tote bag, ceramic tumbler with charm, LED light-up charging cable, and silicone food storage pouch.

From 4 November 2022 to 2 January 2023, purchase these *Avatar: The Way of Water* merchandise for S\$9.90 each when you spend a minimum of S\$50 in Changi Airport terminals' public areas, Jewel Changi Airport and on Changi Eats, or S\$100 in the transit areas or on iShopChangi.com. On top of that, enjoy S\$5 off your next purchase in the form of a return voucher¹ that can be used in participating outlets at Changi Airport and on iShopChangi.com.

Use Changi Pay or Mastercard® for your spending to purchase an additional piece of *Avatar: The Way of Water* merchandise! You'll also receive an S\$8 return e-voucher

¹ Spending in Jewel Changi Airport does not qualify for the return voucher / e-voucher. Other terms & conditions apply.

automatically credited into your Changi Pay wallet. First-time Changi Pay users can look forward to a S\$5 Welcome Voucher when they activate their account.

Exclusive for Changi Rewards Members



Redeem four lovable Changi Jurassic Mile dinosaurs and three Changi-exclusive Avatar: The Way of Water merchandise when you spend with Changi

Changi Rewards members can sweep up a [complimentary set of seven merchandise](#) when they accumulate a nett spend of S\$1,500 (S\$1,200 for Gold and Platinum members) at Changi Airport, Jewel Changi Airport, on iShopChangi.com and Changi Eats from 4 November 2022 to 2 January 2023! The set of seven merchandise includes three pieces of *Avatar: The Way of Water* merchandise and four adorable Changi Jurassic Mile dinosaur plushies.

Mr Jayson Goh, Managing Director of Airport Operations Management at Changi Airport Group, said, “With the return of air travel and the re-opening of terminals, 2022 has been an exciting and eventful year for Changi Airport. To continue on a high, the beloved Changi Festive Village is making a comeback for the third year running. This year, we have a myriad of exciting activities that will delight even the youngest of visitors, including a time-travelling carnival, the breathtaking *Avatar: The Way of Water-*

inspired centrepiece, relaxing glamps, sustainability-themed camps, workshops, and more. We hope that many will join us at Changi Airport for the year-end festivities, to soak in the holiday mood and create fond memories.”

Mr James Fong, Chief Executive Officer, Jewel Changi Airport Devt., added, “With the year-end festivities and holiday cheer drawing near, Jewel is excited to welcome back crowd favourite activities like the snowfall and Christmas Light & Sound shows. We are thrilled to reimagine and transform Canopy Park into a whimsical underwater world and showcase the specially composed *Avatar: The Way of Water*-inspired Light & Sound show. The uniquely designed Prudential Singapore Jewel Christmas Tree experience with the ocean tunnel reminds us all to take a breather and look after our mental well-being amid the festive rush. With our many curated activities, we look forward to welcoming you and your family to have a splashing and sparkling time at Jewel.”

More details on all the above activities can be found in the Annex. Participants can sign up for these activities and more at www.changifestivevillage.com.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

As one of Asia’s most connected international aviation hubs, Changi Airport links Singapore to some 130 cities globally, with over 80 airlines operating more than 4,500 weekly flights. Jewel Changi Airport, a multi-dimensional lifestyle destination, opened in April 2019, adding to Changi Airport’s shopping and dining offerings of over 550 F&B and

retail outlets. The world's most awarded airport, Changi has won over 650 accolades for its consistent and excellent airport staff service, passenger experience and safety standards.

About Jewel Changi Airport Trust Pte. Ltd. (www.jewelchangiairport.com)

Jewel Changi Airport (Jewel), a world-class multi-dimensional lifestyle destination in Singapore, is developed by Jewel Changi Airport Trustee Pte. Ltd., a joint venture by Changi Airport Group and CapitaLand. Jewel is located at the gateway of Changi Airport.

Designed by world-renowned architect Moshe Safdie, Jewel features a distinctive dome-shaped facade made of glass and steel, making it an iconic landmark in the airport's landscape. At 135,700 sqm in size, it offers a range of facilities including airport services, indoor gardens and leisure attractions, retail and dining offerings as well as a hotel, all under one roof. These unique offerings in Jewel are envisaged to enhance Changi Airport's appeal as a premier air hub.

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