



Media Release

Jewel Changi Airport blooms into a floral wonderland with LEGO® Botanicals

- *Featuring approximately 800,000 bricks, be enchanted by Southeast Asia's largest showcase of LEGO Botanicals in a mall.*
- *Enjoy a highly immersive and Instagrammable experience with the stunning installations at Canopy Park.*
- *Take part in an interactive stamp rally and bring home exclusive LEGO merchandise.*



SINGAPORE, 26 May 2026 – Jewel Changi Airport (Jewel) has blossomed into a vibrant floral wonderland with the launch of ***Celebrate Jewel Blooms with LEGO Botanicals***. Marking the largest showcase of LEGO Botanicals ever featured in a mall in Southeast Asia, the displays bring the popular LEGO collection to life. They will be showcased for a limited period, starting from today.

Featuring approximately 800,000 LEGO bricks carefully assembled into breathtaking floral installations, the spectacular promises an unforgettable experience not just for LEGO fans, but for families seeking a fun recreational activity and international travellers keen to catch a unique Singapore experience.

Towering floral centrepieces at Jewel Forest Valley (26 May to 26 July 2026)

At the heart of the Jewel Forest Valley, a pair of larger-than-life LEGO Rose models, standing at 2 metres, create a striking centrepiece against the iconic Jewel Rain Vortex.



Spot the LEGO Botanicals Happy Plants by the Jewel Rain Vortex to lift your mood.

As visitors explore Jewel, they will be delighted to see whimsical installations, including a cheerful LEGO Botanicals Happy Plants and Rocking Plants display, seamlessly woven into the surrounding lush greenery.

A journey through the ‘Gardens of the World’ at Canopy Park (26 May to 30 August 2026)



Step into Canopy Park decked out with the LEGO Botanicals and LEGO Icons collections.



Bricks meet blooms: Discover LEGO builds among topiary displays.

The floral adventure continues at Jewel’s Canopy Park located at its topmost floor on Level 5. The play wonderland has been transformed into a global horticultural trail inspired by the LEGO Icons ‘Gardens of the World’ series, which celebrates the beauty of garden designs around the world.



Find your moment of zen at the display modelled after 10315 Tranquil Garden from LEGO Icons.

Visitors can unwind at the Source Pool and be charmed by a Japanese garden, complete with a Japanese House, water lilies and koi fishes built from LEGO bricks, echoing the serenity depicted in the 10315 Tranquil Garden Set.



Take a moment to appreciate the intricate design of the display inspired by 10359 Fountain Garden Set from LEGO Icons.



Experience the golden hues of fall at the beautifully crafted display based off 11372 Autumn Cottage Garden Set from LEGO Icons.

At Foggy Bowls, a Mediterranean-inspired setting comes to life with sunflowers, tulips and vine-draped pergolas inspired by the 10359 Fountain Garden Set. The journey concludes at the Petal Garden, where an English countryside scene featuring a cosy cottage and whimsical mushroom house evokes the charm of the 11372 Autumn Cottage Garden Set.

“We are delighted to debut Southeast Asia’s largest LEGO Botanicals showcase here at Jewel,” said Ms Lee Ching Wern, Chief Executive Officer of Jewel Changi Airport. “This collaboration reflects Jewel’s ongoing efforts to create distinctive experiences to delight visitors. By reinterpreting Jewel’s iconic indoor environment through the creative lens of LEGO, we are offering visitors a fresh and inspiring way to experience familiar spaces, complemented by exclusive retail offerings and experiential showcases. Canopy Park, in particular, has been transformed into a playful and vibrant wonderland with LEGO signature bricks and we are excited for our visitors to fully experience the immersive set-up.”

Ms Nina Patricia Da Costa, General Manager, Singapore, Malaysia, Travel Retail APAC, of the LEGO Group, said, “Through ***Celebrate Jewel Blooms with LEGO Botanicals***, we wanted to create an experience that encourages people to slow down and explore together in a playful and meaningful way. At the LEGO Group, we believe play has the power to spark creativity, foster connection and inspire imagination across generations. By blending Jewel’s deep connection to nature with the tactile and mindful experience of LEGO building, the activation invites visitors to experience LEGO Botanicals in an immersive and unexpected way. We are also excited to collaborate with Singaporean

designers through the LEGO Botanicals fashion showcase, highlighting the versatility of LEGO Botanicals as a creative medium while bringing fresh local perspectives to the experience. We hope visitors of all ages will discover memorable moments together across Jewel – one brick at a time.”

High fashion meets LEGO Botanicals

As part of the opening celebrations for ***Celebrate Jewel Blooms with LEGO Botanicals***, the LEGO Group has unveiled a specially curated fashion showcase in partnership with the Singapore Fashion Council. Bringing together florals, fashion and performance, the vibrant runway presentation reimagines the LEGO Botanicals collection as an unexpected medium for creative expression.

In collaboration with a collective group of celebrated fashion designers and labels – Joanna Lim, Sabrina Goh, Kha Ngo, Bhajinder Kaur, Clara Simanjuntak, Horas Napitupulu and Sylvia Lim – the showcase features bespoke runway looks.

Drawing from their distinct creative signatures, each designer has transformed botanical elements into wearable works of art that ingeniously incorporate LEGO Botanicals. The showcase blends sculptural forms, intricate textures and expressive floral detailing into a fresh interpretation of floral-inspired fashion.

Following their runway debut, the unique fashion pieces will remain on display in Jewel. Please refer to Annex A for detailed profiles of the fashion designers, their LEGO Botanicals-inspired designs, as well as performers featured in the fashion showcase.

Complete your LEGO journey with a stamp rally and retail deals in Jewel (26 May to 26 July 2026)



Join the LEGO stamp rally and collect them all to unlock your LEGO surprise.

Perfect for a day of fun and exploration, visitors can participate in a stamp rally spanning seven designated locations in Jewel, including Canopy Park. Adventurers who successfully collect all the stamps on their rally card can redeem a special souvenir at the LEGO pop-up store located at Basement 1, while stocks last.



The pop-up store is a dedicated space for visitors to shop for popular LEGO sets following an immersive LEGO journey in Jewel.

Head over to the LEGO pop-up store at Basement 1, which features a wide selection of LEGO merchandise. Shoppers can also find giant LEGO builds and take photos of the displays available in the store.



Bring home LEGO premiums with a minimum spend at Jewel.

Jewel is also rewarding shoppers with a host of promotions:

- **UOB cards exclusive:** Redeem a S\$10 Jewel Gift Voucher with a minimum spend of S\$150 (maximum of three same-day receipts) using UOB cards.
- **Exclusive LEGO premiums:** Shoppers who spend a minimum of S\$60 in Jewel will be eligible to purchase LEGO premiums, including a Brick Sling Bag, Brick Mug (available in two colours), Minifig Pouch, and Travel Organiser. Please refer to Annex B for more details.
- **Canopy Park School Holiday promotion:** Visitors to Canopy Park can enjoy up to 25% off the Double Nets Bundle (Bouncing Net and Walking Net) from 30 May to 28 June 2026 – a limited time offer that pairs two of the most popular experiences at Canopy Park.
- **Monarchs & Milkweed promotion for Canopy Park visitors:** Visitors can enjoy a scoop of ice cream (classic flavours) from Monarchs & Milkweed (#04-218) for just S\$2 when they spend a minimum of S\$20 on Canopy Park attractions (same-day single receipt). Limited redemptions, while stocks last.

Visit <https://www.jewelchangiairport.com/en/promotion/celebrate-jewel-blooms-with-lego-botanicals.html> for more information on ***Celebrate Jewel Blooms with LEGO Botanicals.***

High-resolution images are available for download [here](#). Please credit images to Jewel Changi Airport or The LEGO Group as stated in the folders.

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About Jewel Changi Airport (www.jewelchangiairport.com)

Jewel Changi Airport (Jewel), a world-class multi-dimensional lifestyle destination in Singapore, is developed by Jewel Changi Airport Trustee Pte. Ltd., a joint venture by Changi Airport Group and CapitaLand. Jewel is located at the gateway of Changi Airport.

Designed by world-renowned architect Moshe Safdie, Jewel features a distinctive dome-shaped facade made of glass and steel, making it an iconic landmark in the airport's landscape. At 135,700 sqm in size, it offers a range of facilities including airport services, indoor gardens and leisure attractions, retail and dining offerings as well as a hotel, all under one roof. These unique offerings in Jewel are envisaged to enhance Changi Airport's appeal as a premier air hub.

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About the LEGO Group

The LEGO Group's mission is to inspire and develop the builders of tomorrow through the power of play. The LEGO System in Play, with its foundation in LEGO bricks, allows children and fans to build and rebuild anything they can imagine.

The LEGO Group was founded in Billund, Denmark in 1932 by Ole Kirk Kristiansen, its name derived from the two Danish words Leg Godt, which mean "Play Well". Today, the LEGO Group remains a family-owned company headquartered in Billund. Its products are now sold in more than 130 countries worldwide. For more information:

www.LEGO.com