







Meet the Designers Behind the LEGO Botanicals Fashion Showcase

As part of the launch of *Celebrate Jewel Blooms with LEGO Botanicals*, LEGO has partnered with the Singapore Fashion Council and a collective of designers and labels to create a specially curated fashion showcase inspired by the LEGO Botanicals collection. First unveiled at Jewel Forest Valley, the bespoke creations reinterpret botanical elements through fashion, creativity and contemporary design, and will remain on display at the LEGO pop-up store at Basement 1 and the Visual Merchandising displays at Level 2.

Designer	About the Designer(s)	Design Concept
<p>Joanna Lim</p> 	<p>Joanna is the designer behind Joannasm (Pronounced as JOANNA-L-S-M), a Singapore-based label that explores identity through duality, realism, and emotional storytelling. Her work often sits between structure and fluidity, where garments are designed to feel both intentional and instinctive. She draws from personal experiences and contemporary culture, using fashion as a medium to express the complexities of being human. Through layering, texture, and form, she approaches each piece as an evolving surface, one that reflects transformation, contradiction, and self-expression in progress.</p>	 <p>This collection explores identity as something non-linear, layered, and constantly in transition. <i>Fragmented Bloom: Studies of Self</i> is expressed through two complementary looks: an androgynous, structured ensemble and a fluid black dress, each reflecting different states of becoming.</p> <p>The LEGO blooms act as externalised emotions; they are not decorative, but symbolic. Emerging, clustering, and interrupting the body, they mirror how identity can feel both constructed and uncontrollable. Placed asymmetrically across the garments, the blooms move between structure and spontaneity, suggesting that identity is not fixed, but continuously evolving</p>

		through fragments, experiences, and change.
<p>Sabrina Goh</p> 	<p>Sabrina Goh is a designer based in Singapore. She launched her brand in 2009 upon graduating from LASALLE SIA College of the Arts inspired to create, motivated by dreams, with a vision to celebrate confidence from inside-out for her generation. Growing up as a draughtsman's daughter, she has been inspired by architectural form to create the strong yet sensuous silhouettes she has become known for in the industry.</p> <p>Winner of ELLE Awards Singapore-Designer Of The Year in 2010, she actively participates in international fashion showcases and trade shows such as Singapore Fashion Week, Vogue Fashion Night Out Bangkok, showcases by the CFDA (Council of Fashion Designers of America) and in Japan and China.</p>	 <p>This piece explores the idea of becoming, where structure is not the end, but the beginning of bloom.</p> <p>Rooted in the Blueprint Bloom concept, the design treats growth as something intentional and built with care. Strips of black and ivory are placed with precision, forming a clear, architectural base. These lines bring a sense of control and quiet strength to the silhouette. From this foundation, bloom starts to unfold. Floral elements move asymmetrically across the garment, softening the structure and introducing movement. They feel natural and unforced, as if growing along their own path.</p> <p>There is a balance between restraint and release. The upper body remains composed and defined, while the skirt</p>

		<p>opens into motion, revealing layers that shift as the wearer moves. The piece comes to life in this movement.</p> <p>It reflects a way of dressing where strength comes from structure, and expression develops gradually over time.</p>
<p>Kha Ngo</p> 	<p>Kha Ngo is the Founder & Designer at Khaar, a fashion brand offering stylish and sustainable apparel and accessories. Their background encompasses expertise in fashion design, instruction, and digital product creation.</p> <p>As Senior Fashion Digital Product Creation and 3D Clo Designer at ASMARA Group, Kha contributed to digital fashion initiatives. Their experience also includes serving as a Fashion Instructor at FACE - Fashion workshop, where they shared their knowledge of fashion design.</p> <p>Earlier in their career, Kha worked as a Fashion Reporter at Advertising & Press (Adpress), covering fashion trends and industry news. Kha's design foundation is supported by a degree in Fashion/Apparel Design from the University of Architecture of Ho Chi Minh City (HCMC). Their design work has been recognised, including a Consolation Prize at the 2021</p>	 <p>"LEGO Bloom" by KHAAR explores the intersection of nature and the digital realm, where flowers no longer grow solely from soil, but emerge from pixels, data, and reconstructed matter.</p> <p>Inspired by the lush ecosystems of Singapore's botanical gardens, the collection reimagines florals through a contemporary lens - transforming them into pixelated blooms, as if seen through a fragmented digital screen. These distorted yet vibrant flowers symbolize a new form of nature: one that exists between reality and virtuality.</p>

Design By Vietnam competition during Vietnam Design Week 2021.

At the heart of the collection lies the integration of LEGO Botanical elements - where modular, buildable flowers represent creativity, play, and reconstruction.

These "LEGO blooms" appear to grow out of structured garments, echoing the idea of life being assembled, deconstructed, and reborn.

Sustainability is embedded in every piece. The garments are crafted using recycled and upcycled textiles, developed from fabric scraps and production waste.

Through techniques such as patchworking, layering, and textural manipulation, discarded materials are transformed into new surfaces.

Silhouettes balance structure and fluidity: tailored forms are disrupted by pixelated distortions, while pixelated floral elements break through rigid surfaces. This contrast reflects KHAAR's design language: where imperfection, transformation, and intentional disruption create beauty.

Bhajinder Kaur

Bhajinder Kaur is the founder and creative director of Wolf & Byrd, a Singapore-based womenswear label built on the belief that clothing can be a catalyst for change.

Her work is rooted in intentional design. Each piece carries a story, and it is through that story that a woman comes to feel





more empowered, more capable, and more connected to her own sense of purpose. Wolf & Byrd is not simply a label. It is a community of women who dress with intention and, in doing so, become part of something larger than themselves.

Bhajinder approaches her craft as an alchemist, transmuting ideas into form through fashion, art, and storytelling. Her practice is layered and multifaceted, informed by a depth of perspective that moves well beneath the surface. For her, fashion is a medium for meaning, a vehicle for impact, and a quiet but deliberate invitation to live more consciously.

A composition shaped by movement, rhythm, and response, titled “Architecture of Bloom- Exo Bloom: Kinetic Garden”.

A Wolf & Byrd silhouette is extended through an exoskeletal layer constructed from LEGO botanical elements. Boat orchids, purple gerbera daisies, orange buttercups, and white cornflowers are composed across structured panels, forming the foundation of the piece. Movement is carried through blue cornflower tassels that respond to the body, allowing the composition to shift and move with each step.

A goddess-inspired sculptural headpiece formed from snapdragons crowns the look. Complementary elements (shoe clips and a bag constructed from LEGO blooms) extend the visual language beyond the garment itself.

A constructed landscape. Layered, expressive, and fully in motion.

Clara Simanjuntak and Horas Napitupulu

Nyana Nyana Eco is a Singapore Social Enterprise and a fashion brand with a mission to bring better, healthier clothing to the wearer, the maker, and the planet. Features natural dye, eco-certified fabric, the use of pre-consumer textile waste, and collaborated with heritage





pattern making artisan in rural areas.

The concept celebrates nature, as playfulness in form, where the clothing designs become the canvas – intentionally decorated with unexpected elements that highlight craftsmanship, texture, and storytelling.

Sylvia Lim



Sylvia Lim, founder of Triologie and The Emporium Group, transforms fabrics into living stories. Beginning with yarn and cloth, she weaves heritage, identity, and emotion into every silhouette, inspired by Singapore’s culture, architecture, and nature. Her creations go beyond flattering forms—they are talking pieces that carry personal and cultural narratives. Passionate about collaboration and community, she sees fashion as a shared language that unites people and ideas. With over 30 years in fashion, multiple awards, and landmark collaborations, Sylvia continues to shape Singapore’s creative landscape with purpose, artistry, and a soulful vision that celebrates collective identity.



LEGO Grand Botanical x Triologie is Triologie's celebration of Singaporean heritage - reclaimed, reinterpreted and rendered in opulence with unexpected LEGO accents. The print story references colonial-era architecture and contemporary aspirations through Warhol-inspired pop prints, macramé-like broderie anglaise and tactile



3-D brick treatments: a fully 360° sensory experience.


Conceived and created by Sylvia Lim, founder of Triologie, the seven-piece capsule channels opulence and glamour, drawing direct inspiration from Singapore's blooms from the

		<p>UNESCO-listed Botanic Gardens with LEGO's botanical collection. Pieces are crafted in luxurious silks (Silk Shibori and Silk Shantung) and embroidered broderie anglaise, featuring bold prints, inventive cuts and elevated silhouettes.</p> <p>Clever paper-patterning informs cut-and-sew construction, with pintucks, folds and pleats that translate heritage motifs into contemporary wearable art. Special broderie anglaise motifs echo stained glass and botanical forms, while 3-D adornments add sculptural depth.</p> <p>Rooted in Asian romanticism, the silhouettes revive and reinvent multicultural traditions, fusing modernity with heritage to celebrate our vibrant cultural identity. True to Triologie's seasonal DNA, colour takes centre stage: a new dye lab palette of fuchsia, canary yellow and teal contrasts sumptuous fabrics with playful pops of LEGO bricks - an exuberant mix of clashing colour, texture and craft.</p>
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Meet the performers from the LEGO Botanicals Fashion Showcase

Set against the lush backdrop of the Jewel Forest Valley, the showcase was hosted by Yvette King, starting with a live performance by Jocelyn Ng alongside dancers, before culminating in a finale performance by Jeffrey Ng, bringing together music, movement and fashion in an energetic celebration of creativity and self-expression.

Name	Role	About
<p data-bbox="165 575 331 611">Yvette King</p> 	<p data-bbox="646 575 748 611">Emcee</p>	<p data-bbox="854 575 1479 1073">Yvette King is a dynamic journalist whose work blends sharp insight with compelling on-camera storytelling. With over half a decade of experience at E! Asia and her ongoing role as a host and contributing editor for Vogue Singapore, she has become a go-to voice for celebrity conversations, red carpet interviews and fashion-driven narratives. She also helms major live events and has been a long-standing presenter for the Asian Academy Creative Awards, one of the region’s biggest nights in entertainment.</p>
<p data-bbox="165 1136 326 1171">Jocelyn Ng</p> 	<p data-bbox="646 1136 826 1213">Opening performance</p>	<p data-bbox="854 1136 1479 1507">Singapore-based violinist and LED violin performer Jocelyn Ng is known for her electrifying fusion of music, movement, and visual artistry. As an international headlining act, she has brought her signature LED violin performances to stages around the world, captivating audiences with her dynamic presence as both a violinist and dancing performer.</p> <p data-bbox="854 1556 1479 1839">A versatile artist, Jocelyn has shared the stage with internationally renowned artists including JJ Lin, Westlife, Richard Clayderman, Il Divo and Angela Zhang. She is also a sought-after performer for luxury brands, high-profile events, concerts, and international productions, working with</p>

		<p>names such as Rolls-Royce, Hongqi, Van Cleef & Arpels and Chopard.</p> <p>Blending elegance with innovation, Jocelyn continues to redefine the modern violin performance experience.</p>
<p>Jeffrey Ng</p> 	<p>Closing performance</p>	<p>Jeff Ng is a homegrown Singaporean singer-songwriter, known for his soulful interpretations of Mandopop favourites and compelling live performances.</p> <p>Since rising to prominence, he has released four albums to date and emerged as a viral phenomenon, drawing thousands to his busking sessions at The Cathay.</p> <p>With over 151,000 followers on Instagram and features on major media platforms including CNA and Lianhe Zaobao, Jeff continues to captivate audience both online and on stage.</p>

Purchase LEGO premiums at Jewel Changi Airport

Shoppers who spend a minimum of S\$60 at Jewel are eligible to purchase LEGO premiums at the redemption counter located at Level 1 (opposite Jewel Concierge Counter). Mastercard cardholders will get an extra chance to purchase an additional premium, while stocks last.

Premium & Retail Price	
	
Brick Sling Bag – S\$21	Minifig Pouch – S\$15
	
Brick Mug (choose from red or yellow options) – S\$18	Travel Organiser – S\$18