



## FACT SHEET

### Shopping and Dining at Jewel Changi Airport

Jewel Changi Airport (Jewel) boasts a world-class tenant mix with shops and eateries integrated with elements of nature. Its strong stable of new-to-market and well-established brands as well as Jewel-exclusive concepts and merchandise, ensure there is something for all types of shoppers and travellers.

Ms Tan Mui Neo, Head of Leasing, Jewel Changi Airport Devt, said, "It is our vision for Jewel to be a destination like no other. Our thoughtfully curated tenant mix reflects Jewel's aspiration to be a place where 'The World Meets Singapore, and Singapore Meets the World.' Jewel gives Singapore residents access to top global brands, while providing international travellers the opportunity to bring home a piece of Singapore."

#### **A Gateway to New and Familiar Brands**

The tenant mix comprises retail and F&B outlets, a supermarket and a cinema. Jewel has over 280 units, with more than 30% dedicated to F&B and the remaining space for retail.

Bringing novelty to the Jewel experience are the flagship outlets, new-to-market brands and new-concept stores that make up 25% of the total number of leased units.

#### ***Key highlights include:***

- ***Unique in-store experiences:*** 11 prominent retail and F&B brands will be housed in duplexes on Level 2 that provide them expansive canvases to tell bigger brand stories.
- ***Garden dining:*** F&B units with garden terraces provide visitors picturesque views of the Shiseido Forest Valley and the 40-metre high HSBC Rain Vortex while they dine.
- ***Dining under the stars:*** The Canopy Park on Jewel's topmost floor houses eight F&B outlets offering visitors the opportunity to dine under the stars in all weather conditions.

- **New-to-market brands:** Brands coming to Singapore for the first time at Jewel include Emack & Bolio's, JW360°, Läderach Chocolatier Suisse, Lavender, OYSHO, PINK FISH™, Pokémon Center Singapore, Shang Social 香聚 and Yun Nans 云海肴, while new-to-Changi brands include Mango, Massimo Dutti and Violet Oon Singapore.

### **Putting Singapore Brands on the Global Stage**

With as many as 20 million foreign visitors expected to pass through the doors of Jewel every year, it is an attractive platform for homegrown brands to offer compelling experiences to an international audience and pave the way for local products to be presented to an overseas audience. About 50% of Jewel's tenant mix consists of brands that originate from Singapore.

Established brands, including In Good Company, Supermama and Tiger Street Lab will offer differentiated experiences through renewed or brand-new concepts, leveraging Jewel's location to incubate innovative retail ideas.

A specially curated food souvenir cluster on Level 1 will feature homegrown brands offering iconic Singapore products that tourists and transit passengers can take home. Brands in this cluster include Bee Cheng Hiang, Bengawan Solo, Chocolate Origin, Cookie Museum, L'éclair Patisserie, RICH & GOOD CAKE SHOP SINCE 1997™, Taste Singapore and Tong Garden.

### **Dining at Jewel Changi Airport**

Well-known F&B brands like Tsuta Japanese Soba Noodles and PUTIEN will present a carefully curated range of dining options to tantalise the tastebuds. The merchandise and menus these brands offer, many unique to Jewel, are key differentiators of the dining experience.

Adding to the urban garden experience, some F&B concepts, including Privé and Tanuki Raw, are set within the Canopy Park and in dining terraces surrounding the HSBC Rain Vortex, blurring the lines between nature and dining.

### **Shopping at Jewel Changi Airport**

Brands such as In Good Company, Miss Hosay and RISIS trésor will put together exclusive-to-Jewel merchandise and in-store experiences that will further differentiate Jewel's retail proposition.

### **Anchor Tenants at Jewel**

Supporting this well-rounded shopping experience are anchor tenants Shaw Theatres with IMAX, Fairprice Finest and Five Spice by Food Junction. The Shaw cinema is the first and only cinema in Singapore to screen 'double midnight' shows daily to the wee hours of the morning.

At Five Spice by Food Junction, brands with more than 25 years of culinary heritage and awards such as Fu Lin Yong Tofu, Xi De Li Fried Fritters, Huat Huat BBQ Chicken Wing, Guan Chee HK Roast, Li Xin Teochew Fishball Noodles and Faai Di by Ka-Soh will make an appearance. Chen's Mapo Tofu, a sister concept by Michelin-starred Shinsen Hanten by Chen Kentaro 四川饭店 at Mandarin Orchard Singapore, will also be part of the Five Spice experience. There is also an on-going collaboration with Anthony The Spice Maker, a well-known local spice epicurean with 33 years of spice blending experience.

### **A Destination for All Hours of the Day**

Canopy Park and Jewel's Basement 2 will be buzzing with activity long after the retail shutters close. The eight casual dining and bar offerings at Canopy Park will operate until 3am. In Basement 2, at least half of the offerings in Five Spice by Food Junction will operate round the clock, alongside more than 30 other shops and restaurants, including A-One Signature, A&W, IRVINS X Salted Egg, Swatow Kitchen 汕头小吃, Stuff'd, An Acai Affair and Potato Corner.

Other areas operating on extended hours include the Changi Lounge on level 1 and its neighbouring cafes, as well as YOTELAIR Singapore Changi Airport.

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**Appendix:** Facts and Figures

**Table 1:** General Facts

Total number of tenants	281
Total Nett Lettable Area (NLA)	53,600 sqm
Number of Singapore brands	Close to 50%
Number of flagship outlets, new-to-market brands and new-concept stores	25% Examples of flagship outlets: <ul style="list-style-type: none"><li>• Nike</li><li>• Tiger Street Lab</li></ul> Examples of new-to-Singapore brands/concepts: <ul style="list-style-type: none"><li>• JW360°</li><li>• Lavender</li><li>• OYSHO</li><li>• Pokémon</li><li>• Yun Nans 云海肴</li></ul>
Number of new-to-Changi brands	60%

**Table 2: F&B & Retail**

Number of duplex units	11, including: <ul style="list-style-type: none"><li>• Foot Locker</li><li>• MUJI</li><li>• Nike</li><li>• Skechers</li><li>• Starbucks</li><li>• Tokyu Hands</li><li>• Urban Revivo</li></ul>
Number of F&B outlets with garden terraces	12, including: <ul style="list-style-type: none"><li>• Eggs 'n Things</li><li>• JW360°</li><li>• Shang Social 香聚</li><li>• Tapas Club</li><li>• TONITO Latin American Kitchen</li><li>• Violet Oon Singapore</li></ul>
Number of F&B outlets at Canopy Park	8, including: <ul style="list-style-type: none"><li>• Aloha Poke</li><li>• Arteastiq Bistro</li><li>• Burger &amp; Lobster</li><li>• Herit8ge 回忆</li><li>• Privé</li><li>• Rumours Bar and Grill</li><li>• Tanuki Raw</li><li>• Tiger Street Lab</li></ul>
Number of Halal-certified F&B outlets	12, including: <ul style="list-style-type: none"><li>• A&amp;W</li><li>• Burger King</li><li>• Commons</li><li>• Earle Swensen's</li><li>• El Fuego by Collin's</li><li>• Jinjja Chicken</li><li>• KFC</li><li>• Saap Saap Thai</li><li>• Sama Sama by Tok Tok</li><li>• Sankranti</li><li>• So Pho</li><li>• Subway</li></ul>