

GENERAL INFORMATION

Your privacy is of utmost importance to Jewel Changi Airport Trustee Pte. Ltd. and Jewel Changi Airport Devt Pte. Ltd. (collectively, “**Jewel**”).

This privacy policy (the “**Policy**”) describes the Personal Data which Jewel collects about you through your use of the Platforms (as defined below). It also sets out how Jewel uses, discloses and protects this data.

1. DEFINITIONS

For the purposes of this Policy:

“**Personal Data**” means any information relating to an identified or identifiable natural person, where an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person; and

“**process**”, “**processed**” and “**processing**” means any operation or set of operations which is performed on Personal Data or on sets of Personal Data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

2. SCOPE OF THIS POLICY

This Policy applies to all Personal Data processed by Jewel (regardless of how such Personal Data is collected). Jewel may collect such Personal Data through its customer interface touchpoints (such as manned customer service counters and self-help automated kiosks), social media sites, websites, applications, social media sites and domains or other platforms, which include but are not limited to, www.jewelchangiairport.com (collectively, the “**Platforms**”).

3. PERSONAL DATA COLLECTED BY JEWEL

Jewel will only collect Personal Data about an individual which it reasonably considers necessary for the relevant purposes underlying such processing.

Examples of your Personal Data which may be collected by us include the following:

- your name, gender, date of birth, telephone number, mailing address, electronic mail address, transaction details and any other information which you have provided to us in any forms you may have submitted to us or in other forms of interaction with you; and
- information about your usage of and interaction with the Platforms, including traffic data, location data, the originating domain name of your internet service provider, statistics on page views, cookies and IP addresses.

4. HOW WE COLLECT YOUR PERSONAL DATA

We use different methods to collect data about you, including the following:

- **Direct interactions.** You may give us your Personal Data by filling in forms (online or offline) or by corresponding with us by post, phone, email, chatbot or otherwise. We may also directly collect Personal Data in other ways, including when:
 - o you apply for or procure our products or services (including the purchase of Attraction tickets)
 - o you register for any of our memberships;
 - o you create an account on our Platforms;
 - o you subscribe to our service or publications;
 - o you request marketing to be sent to you;
 - o you enter a competition, promotion or survey;
 - o you give us feedback;
 - o you logon to our Wi-Fi at our premises;
 - o you use any mobile or web applications developed by us;
 - o you submit your resume or an application, or participate in interviews or testing, for employment or contracting opportunities with Jewel; or
 - o your image (including video recordings) is recorded by our installed cameras or videos or official photographers/videographers at our Jewel-owned attraction venues (including the Bouncing Net, Walking Net, Hedge Maze, Mirror Maze, Canopy Park (which includes the Discovery Slides, the Foggy Bowls and the Topiary Walk and Petal Garden), and the Mastercard® Canopy Bridge) (the “Attractions”).
- **Automated technologies or interactions.** As you interact with our Platforms, we may, where applicable, automatically collect technical data about your equipment, browsing actions and patterns through the use of cookies, beacons, server logs and other similar technologies. The foregoing technologies are required to allow certain functions on our Platforms (where applicable) to function. Please refer to our (“[Cookies Policy](#)”) for further details. If you prefer not to allow certain cookies, you can manage them in accordance with our Cookies Policy.
- **Third parties or publicly available sources.** We may receive Personal Data about you from various third parties (such as through our agents) and public sources, including financial and transaction data from providers of technical, payment and delivery services.
- **Closed Circuit Television systems or other surveillance devices.** Jewel or our authorised third parties have installed closed circuit television systems and other surveillance devices on our Jewel Changi Airport premises which may record your image for the purposes of: (i) monitoring the security and safety of persons; (ii) assisting in

investigations of crime, accidents and other incidents; and (iii) managing the services provided at our Jewel Changi Airport premises.

5. HOW WE USE YOUR PERSONAL DATA

Your Personal Data is generally processed by us as necessary for purposes directly related to our functions and activities. This includes any one or more of the following purposes:

- to provide you with services and to help us develop, improve, manage and administer the services we provide to you, including services provided on and through our Platforms and Wi-Fi services;
- to provide you with merchandise for purchase which create memories of your visit to the Attractions;
- to help us verify your identity for the purposes of processing and administering any membership application or registration, issuing you tickets to the Attractions and/or processing your ticketing refund application;
- to send you notifications and marketing messages in relation to our promotional events, offers, opportunities, products, benefits and programmes;
- to conduct marketing activities including market research, customer profiling, customer insights and targeted marketing activities;
- to carry out profiling and statistical analysis to improve the services provided to you;
- to inform you of changes to our programmes, policies, terms and conditions, Platform updates and other administrative information;
- to administer and conduct programmes, promotions, events and games;
- to prevent, detect and investigate security incidents or breaches, crime, including fraud, and analysing and managing other risks;
- to customise the Platforms and their content to your particular preferences;
- to conduct surveys, questionnaires and requests for feedback;
- to respond to and/or act upon your queries, requests, feedback and complaints;
- for promotional, marketing and publicity purposes, including to record or take photographs/videos of participants at the Attractions, at events or functions organised, hosted or participated in by Jewel;
- to meet the requirements of any applicable laws/regulations, enforceable governmental request or court order;
- to detect, prevent or otherwise address security or technical issues in connection with services provided through the Platforms; and/or
- to fulfil such other purpose as may be specified in a data protection and privacy notice or in separate terms and conditions which may be given to you at the time your Personal Data is collected.

6. DISCLOSURE OF YOUR PERSONAL DATA

In carrying out one or more of the purposes set out in section 5 above of this Policy, we may need to disclose your Personal Data to one or more of the following third parties:

- our agents;
- our authorised service providers such as marketing partners and web analysis companies, and their business partners;
- our auditors and professional advisors;
- our business partners;
- our underwriters and insurers;
- law enforcement agencies;
- any person to whom disclosure is permitted or required by any applicable laws/regulations, enforceable governmental request or court order; and/or
- any companies comprised in our group.

We impose strict obligations on the third parties mentioned above with which we share your Personal Data to maintain the integrity and security of that data.

We only allow the said third parties to use your Personal Data for specified purposes and in accordance with our instructions.

7. LEGAL BASIS FOR PROCESSING YOUR PERSONAL DATA

The legal basis for the processing of your Personal Data will generally fall under one or more of the following:

- it is necessary for the performance of Jewel's contractual relationship with you, which may be regulated by the applicable terms and conditions (a) governing the use of the Platforms; (b) set out in the contract which you have entered into with us; and/or (c) set out in the specific forms collecting your data;
- we have a legitimate business interest to use your Personal Data to offer our services and carry out our business or to fulfil certain specific purposes, including enabling us to deliver a richer customer experience to you and send you relevant and personalised content designed to make your journey through Jewel Changi Airport more enjoyable;
- it is necessary to comply with our legal obligations;
- it is authorised under any applicable law or regulations; and/or
- you are deemed to have consented to such processing under any applicable law or regulations.

Please note that we may process your Personal Data for more than one lawful ground depending on the specific purpose(s) for which we are using your data. Please contact us if you need details about the specific legal ground(s) we are relying on to process your Personal Data.

8. CONSENT

Where the processing of your Personal Data does not fall under one of the bases set out in section 7 of this Policy above, we will obtain express written consent from you for such processing by methods or means which include making you sign a form or check a box.

You must be over 16 years of age to give your consent pursuant to this Section 8. Jewel shall not process the Personal Data of persons 16 years of age or under (each such individual, a “**Child**”) where express consent is required pursuant to this section 8 for such processing, save where express consent has been communicated to Jewel by a person capable of giving consent on behalf of the individual 16 years of age or younger. You can withdraw such express consent at any time by contacting our data protection officer at the contact details set out in section 15 of this Policy.

Depending on the extent to which you withdraw consent to the processing of your and/or your Child’s Personal Data by us, such withdrawal of consent may result in our inability to provide the relevant services to you and/or your Child and may be considered as a termination by you of any agreement between Jewel and you and/or your Child. Jewel’s legal rights and remedies are expressly reserved in such an event.

9. LINKS TO THIRD-PARTY WEBSITES

We may provide links to third-party websites on the Platforms. Your use of such third-party websites will be subject to their privacy policies and is not covered by this Policy. We encourage you to read the privacy policies on the other websites you visit. As we cannot control or be responsible for the policies of other sites we may link to, or the use of any data you may share with them, you access these third-party websites at your own risk.

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10. KEEPING YOUR PERSONAL DATA SECURE

We will use reasonable technical and procedural measures to safeguard your Personal Data, for example by:

- ensuring that access to any personal account you have with us is controlled by a password and username which are unique to you;
- storing your Personal Data on secured servers; and
- restricting access to Personal Data on a ‘need to know’ basis.

Whilst we will use all reasonable efforts to safeguard your Personal Data, please note that the use of the internet and/or our Platforms cannot be made entirely secure and we therefore are unable to guarantee the security or integrity of any Personal Data which is transferred from you or to you via the Platforms.

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11. ACCESS TO PERSONAL DATA

Whilst we will take reasonable steps to accurately record your Personal Data, we require that you provide accurate and complete Personal Data and update such Personal Data with us from time to time.

You may request access to, and correction of your Personal Data held by us by contacting us at the contact details set out in section 15 of this Policy. All requests for access and/or correction will be processed within a reasonable timeframe except where we refuse such requests in accordance with any applicable laws or regulations. In some situations, you may be able to access and correct your personal information directly through our Platforms.

12. FURTHER RIGHTS OF DATA SUBJECTS IN THE EUROPEAN UNION (“EU”)

If you are a data subject in the EU, you may contact us to exercise the following further rights:

- request for the erasure of your Personal Data;
- request for the restriction of processing of your Personal Data;
- object to the processing of your Personal Data; and/or
- request to transfer your personal Data to you or a third-party.

You also have the right to lodge a complaint with the relevant EU supervisory authority if we have contravened any applicable laws or regulations.

All requests made to us in exercising the rights above will be processed within a reasonable timeframe except where we refuse such requests in accordance with any applicable laws or regulations.

13. DATA RETENTION

We will cease to retain your Personal Data when the purposes for which we collected your Personal Data have ceased and/or when we are no longer required to continue retaining your Personal Data for any legal or business purposes.

14. CHANGES TO THIS POLICY

We may amend this Policy (including the Cookies Policy) from time to time. The updated versions will be posted on our Platforms and date stamped so that you are aware of when the Policy was last updated. If we make significant amendments to the Policy, we will notify you in advance and allow you the opportunity to review the revised Policy prior to such changes taking effect. We also recommend that you check the relevant websites or sections of the Platforms regularly for any updates.

15. HOW TO CONTACT US

We welcome your feedback, comments and any questions that you may have.
If you wish to contact us, please write to us at the address below referencing 'Privacy Policy':

Data Protection Officer

Jewel Changi Airport Development Pte Ltd

78 Airport Boulevard

#B3-200

Jewel Changi Airport, Singapore 819666 Singapore

Or email contact.us@jewelchangiairport.com referencing 'Privacy Policy'.

Updated as of **12 Oct 2022**