



Direct Marketing Award Details

Title:	Direct Marketing for Luxury Brand Name Concession(s) at Departure/Transit Lounge South, Terminal 3	File Reference:	CAG/000/CM/2018/T17
Location and Size:	Cluster 1 Concession A: Departure/Transit Lounge South, Terminal 3 (26 sqm or thereabouts) Concession B: Departure/Transit Lounge South, Terminal 3 (41 sqm or thereabouts) Concession C: Departure/Transit Lounge South, Terminal 3 (62 sqm or thereabouts) Concession D: Departure/Transit Lounge South, Terminal 3 (86 sqm or thereabouts) Cluster 2 Concession E: Departure/Transit Lounge South, Terminal 3 (100 sqm or thereabouts) Concession F: Departure/Transit Lounge South, Terminal 3 (103 sqm or thereabouts) Concession G: Departure/Transit Lounge South, Terminal 3 (112 sqm or thereabouts) Concession H: Departure/Transit Lounge South, Terminal 3 (115 sqm or thereabouts) Concession I: Departure/Transit Lounge South, Terminal 3 (123 sqm or thereabouts)	No. of Concessions:	Retail 11

Concession J: Departure/Transit
Lounge South, Terminal 3
(124 sqm or thereabouts)

Concession K: Departure/Transit
Lounge South, Terminal 3
(135 sqm or thereabouts)

Tenancy Period : **Concessions A and C:**
Three (3) years from 9 July 2019 to 8 July 2022

Concession B:
Three (3) years from 15 May 2019 to 14 May 2022

Concessions D, F and G:
Three (3) years from 1 July 2019 to 30 June 2022

Concession E:
Three (3) years from 17 January 2020 to 16 January 2023

Concession H:
Three (3) years from 24 September 2019 to 23 September 2022

Concessions I and J:
Three (3) years from 1 September 2019 to 31 August 2022

Concession K:
Three (3) years from 9 September 2019 to 8 September 2022

Renewal Option: No

Publication Details

Direct Marketing Opening Date: 6 July 2018

Successful Operator's Details

Company Name:

Concession A - Lagardere Travel Retail Singapore Pte. Ltd. ("Longchamp")
Concession B - King Power International Pte. Ltd. ("Furla")
Concession C - The Nuance Group (Singapore) Pte. Ltd. ("MCM")
Concession D - Bottega Veneta Singapore Private Limited ("Bottega Veneta")
Concession E - Saint Laurent (Singapore) Pte. Ltd. ("Saint Laurent")
Concession F - Tiffany & Co. Pte. Ltd. ("Tiffany & Co.")
Concession G - Prada Singapore Pte. Ltd. ("Prada")
Concession H - Hugo Boss South East Asia Pte. Ltd. ("Hugo Boss")
Concessions I & J - DFS Venture Singapore (Pte) Limited ("Gucci")
Concession K - DFS Venture Singapore (Pte) Limited ("Burberry")