



### Direct Marketing Award Details

<b>Title:</b>	Direct Marketing for Mid-Price Brand Name Fashion Concession(s) at Departure/Transit Lounge West, Level 2, Terminal 1	<b>File Reference:</b>	CAG000/CM/2018/T23
<b>Concession and Size:</b>	<b>Concession A:</b> 110 sqm or thereabouts; <b>Concession B:</b> 70 sqm or thereabouts; <b>Concession C:</b> 79.26 sqm or thereabouts; <b>Concession D:</b> 82.36 sqm or thereabouts.	<b>Concession Category:</b>	Retail
		<b>No. of Concession(s):</b>	4
<b>Tenancy Period:</b>	<b>Concessions A and B:</b> Three (3) years from 11 April 2019 to 10 April 2022  <b>Concessions C and D:</b> Three (3) years from 14 April 2019 to 13 April 2022		
<b>Renewal Option:</b>	No		

### Publication Details

**Direct Marketing Opening Date:** 8 August 2018

### Successful Operator's Details

**Company Name:**

Concession A - UA Sports (S.E.A) Pte. Ltd. ("Under Armour")  
Concession B – The Nuance Group (Singapore) Pte. Ltd. ("House of Samsonite")  
Concession C – RSH (Singapore) Pte. Ltd. ("Lacoste")  
Concession D – Barcode Marketing Pte Ltd ("Pazzion")