

Job Title: Executive/ Senior Executive, Corporate & Marketing Communications

Reporting Officer

Manager, Corporate & Marketing Communications

Job Description

You will help to enhance the competitiveness of Jewel Changi Airport a world class lifestyle destination which comprises attractions, retail, F&B, hotel and aviation services, through the following responsibilities:

- Plan, execute and manage all advertising and promotion of Jewel Changi Airport
- Liaise and work closely with advertising agencies, media, tenants, contractors and event companies to ensure successful running of projects and events
- Conduct post-promotional campaign/events reviews to assess the effectiveness of the promotions/events in terms of shopper traffic and tenant's GTO
- Keep track of the budgets and prepare reports that measure the success of various marketing programs
- Develop Marcom related operational policies and establish SOPs, as well as procurement of goods and services in preparation for the opening of Jewel Changi Airport.

Skills/Knowledge Required

- Degree in Mass Communications, Marketing or a related field
- Minimum 3 - 5 years working experience in a similar capacity
- Creative, resourceful and good interpersonal skills
- Excellent written and verbal communications skills
- Computer literate with strong proficiency in Microsoft Office applications
- Fast and independent with strong organizational skills
- Self-motivated and able to work under pressure
- Results-oriented and able to meet tight deadlines
- Prepared to work long and irregular hours including weekends and holidays